BHARATIYA ENGINEERING SCIENCE AND TECHNOLOGY INNOVATION UNIVERSITY (BESTIU)

(Established Under Act No.3 of 2016 of Govt of Andhra Pradesh & Recognized under sections 2(f) & 22 of UGC Act, 1956)

B.E.S.T
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Innovation University
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BESTIU GLOBAL

BACHELOR'S OF BUSINESS ADMINISTRATION

Singapore-Dubai-India

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Bharatiya Engineering, Science & Technology
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BESTIU- Bharatiya Engineering Science and Technology Innovation University (Andhra Pradesh State Private University established in 2018) is a recognized leader in Engineering, Science, and Technology education in India dedicated to fostering innovation, research, & the development of future global leaders. Our university offers various courses in the field of Technology, Law, Management, Agriculture, Journalism, Social Sciences, Design & Architecture & Indic Studies to over 6500+ offline and 3000 + online students and is dedicated to fostering innovation, research, & grooming students into future global leaders.

RIT | Rochester Institute of Technology of Dubai

RIT Dubai (Rochester Institute of Technology – Dubai) is a leading American university branch campus established in 2008 in Dubai Silicon Oasis. It offers globally recognized undergraduate and graduate programs in engineering, business, computing, and leadership. Backed by RIT New York, students receive the same U.S.-accredited degree with opportunities for global exchange. The university emphasizes hands-on learning through mandatory internships and cutting-edge labs, preparing students for real-world careers in a high-tech environment.

SIM Singapore Institute of Management

Singapore Institute of Management (SIM) is a premier private education institution in Singapore, established in 1964. It offers globally recognized degree and diploma programs in collaboration with top international universities. SIM focuses on practical learning, industry relevance, and professional development, preparing students and working professionals for a dynamic and evolving global workforce.

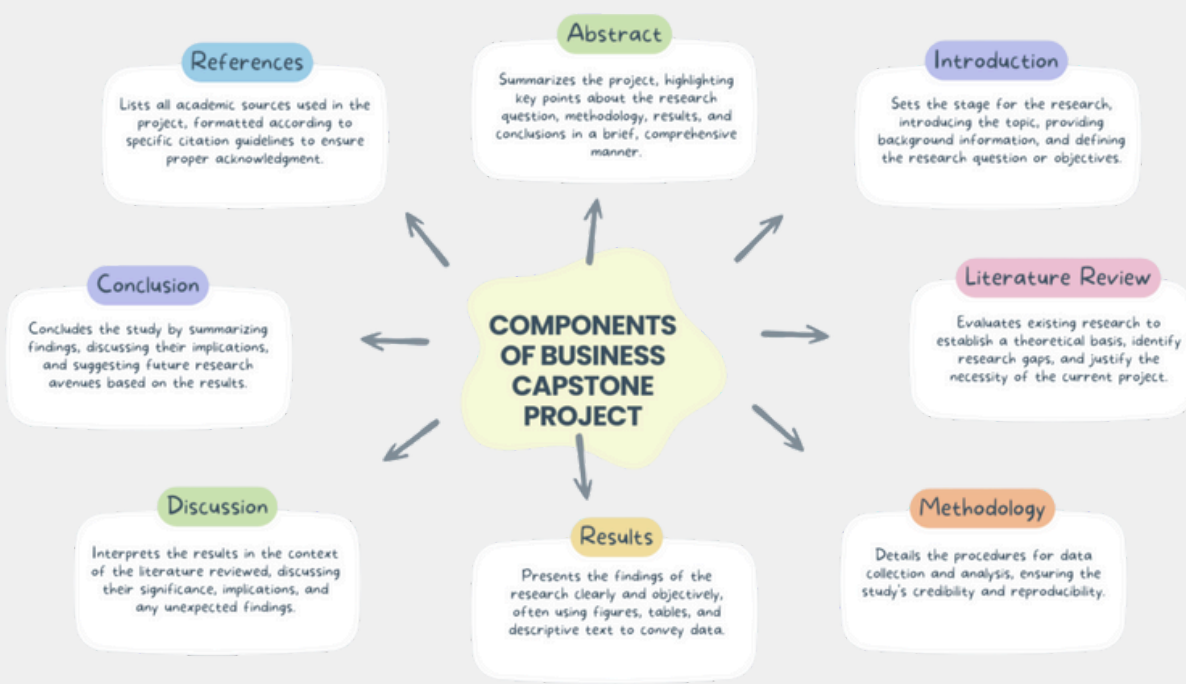bestiu.edu.in

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COURSE

First Year@Singapore Institute of Management (SIM)

Second Year@RIT Dubai (Rochester Institute of Technology – Dubai)

Third Year@Capstone Project

References
Lists all academic sources used in the project, formatted according to specific citation guidelines to ensure proper acknowledgment.

Abstract
Summarizes the project, highlighting key points about the research question, methodology, results, and conclusions in a brief, comprehensive manner.

Introduction
Sets the stage for the research, introducing the topic, providing background information, and defining the research question or objectives.

Conclusion
Concludes the study by summarizing findings, discussing their implications, and suggesting future research avenues based on the results.

COMPONENTS OF BUSINESS CAPSTONE PROJECT

Literature Review
Evaluates existing research to establish a theoretical basis, identify research gaps, and justify the necessity of the current project.

Discussion
Interprets the results in the context of the literature reviewed, discussing their significance, implications, and any unexpected findings.

Results
Presents the findings of the research clearly and objectively, often using figures, tables, and descriptive text to convey data.

Methodology
Details the procedures for data collection and analysis, ensuring the study's credibility and reproducibility.

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